





# COMPANY PROFILE

## Jordan Landmarks Tours



*Jordan Landmarks Tours*

# MANAGING DIRECTOR'S MESSAGE

I'm pleased that you have found some time to get to know more about Jordan Landmarks Tours! It's been already 7 years when we have started our journey in the Jordan on the tourism and we have grown since then in one of the leading DMCs. What a decade full of hard work, joy, long hours and fun with lots of laugh, it has been! And it wouldn't be the same without our people! Holiday Moments is united team and as a family making such an enjoyable place to work and achieve many successes.

We cherish the uniqueness of all our talents, tailor opportunities to their needs, and encourage leadership through empathy and collaboration. We are always open to new ideas, technology and opportunities; we can adapt to the world, anticipate change, and enable continuous transformation. We ensure that tourism's benefits go beyond each guest's expectation.

Over the years we have earned the trust and respect of our clients and suppliers for one simple reason. We have great people. They are experts in their fields and they take pride and ownership in the jobs they do. We bring passion, pride and experience together.

Thank you for reading thru and I hope you have found a few reasons why to get to know Holiday Moments better. We look forward to finding out how we can work together to bring your products to life because we can achieve it only together!

Best regards,



*We provide travel services to  
over 15,000 guests  
From around the world up to 2024!*

# ABOUT US

## WHERE WE COME FROM

Jordan Landmarks Tours was established in 2018 to provide destination management services to the increasing number of visitors to Jordan. Today we are one of the leading DMCs in Jordan and provide travel services to over 15,000 guests from around the world in 2024!

## WHERE WE WORK

The Middle East is our home; we know first-hand the cities we work in. We know our destinations, products and activities first-hand, and keep abreast of all new developments within our region, so we can offer our clients up-to-date information and the very best of services.

## WHAT WE DO

We provide both up-to-date information and complete travel management services on the ground in your chosen destination. From airport transfers to hotel reservations, tour bookings and dinner reservations, tailor-made experiences or holiday planning, to group activities and complete creative itineraries. We are flexible and reliable and we understand that the guest expects a competitively priced, value-for-money holiday of a lifetime, free of complications. We are available 24/7 to ensure guests are safe, happy, and their expectations met, if not exceeded, time after time.

## WHY WE ARE SUCCESSFUL

We know what it takes to put together a great travel experience because we are travelers ourselves. We have families, and therefore understand the needs of inter-generational travel. We are solo travelers, and adept at curating exciting itineraries. We are group travelers, and understand what makes a group tour memorable. In essence, we have the knowledge, the people, and the technology to ensure an enjoyable experience, no matter the size of your party.



# HOLIDAY MOMENTS **IN NUMBERS**

**15 000**

PAX in 2024

We are one  
of the leading  
DMCs in Jordan

**5**

MILLION USD  
TURNOVER

Our buying power  
is strong!

**25**

EMPLOYEES

People are a key  
element to success.

**80 000**

ROOM NIGTS  
IN 2024

We offer extensive  
hotel portfolio in all  
Categories and  
locations.

# OUR VISION

The company's Vision is to be the leading service provider in Middle East region through sustainable growth, by focusing on the core business and by continuously introducing innovative ideas and products for our partners and guests.



**Leading service provider in Jordan**



**Focusing on the core business**



**Continuously introducing innovative ideas and products**



**The highest standard technology with personal touch.**



# Mission



Our mission is Efficiency, Flexibility and Quality Service with a Personal Touch, State of the Art Technology, combined with strong purchasing advantages and value for money.

We're committed to offer competitive value for money products and high service excellence in order to achieve total client satisfaction. We want to meet and exceed all business clients' goals and objectives, strive for excellence in quality, integrity, and value in all that we do. We want our partners and ourselves to grow profitably in our respective countries, through intensive market analysis, continuous product development, aggressive yield management and prudent financial risk monitoring.

# OUR VALUES

Jordan Landmarks Tours is customer-centric!

We are focused on delivering the best services to our clients in a timely, reliable and cost-effective way.



## Transparency

Building **trust** in all business and personal dealings.



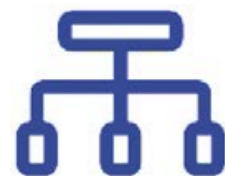
## Quality

We provide outstanding products and services that, together, deliver premium **value** to our clients and end customers.



## Respect

For ourselves, our guests, our partners and our team.



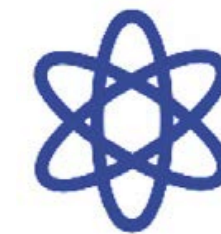
## Integrity

We uphold the **highest standards** of integrity in all our actions.



## Teamwork

We work together across boundaries, to **meet the needs** of our clients and to help us to achieve our targets.



## Speed with accuracy

Understanding that requests are **time sensitive**, whilst ensuring **quality control**.



A woman with blonde hair, wearing a red patterned dress and sandals, is sitting on stone steps in front of ancient ruins. She is looking towards the ruins, which include several tall, weathered stone columns and a large archway. The scene is set in a dry, sunny environment with a clear blue sky.

# MAIN PILLARS

Our Company is customer-centric, focused on delivering the best services to our clients in a timely, reliable and cost-effective way.



## Leisure Individuals & Groups

We provide high quality tailor-made solutions for niche-markets and customized services for mass-markets in the FIT and Leisure Group segments.



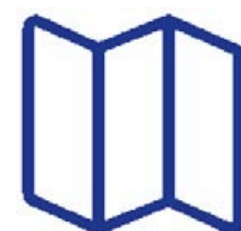
## MICE

Complete solutions with creative programs are provided for our MICE guests, with a dedicated team and 24-hour service



## Congresses & Exhibitions

From hotel reservations to daily transfers, dining-out recommendations and free-time excursions, the Holiday Moments team will ensure that your delegates get the very best out of their time in Jordan.



## Technology

Communications, flexibility and distribution are key in today's fast-paced world. We are technologically Advanced and able to provide direct connectivity to our system and B2B tools, as well as ensure that we maintain both traditional distribution channels and direct contact between ourselves and our partners.



# OUR TECHNOLOGY

We believe that **technology with personal touch** is a future of travel industry. **Connect with us NOW!**

Holiday Moments provides B2B platform as well as a HUB in order to connect with:  
Tour Operators, Travel Agents, Aggregators, and OTAs.

## Holiday Moments B2B

- Book Accommodation
- Book Transfers
- Book Excursions
- Check & Export:
  - Bookings list
  - Tariffs & Special Offers
  - Stop Sale list
  - Sales Invoice
- Other Features:
  - Supports Dynamic Packaging
  - Auto Price and Availability Confirmation  
(Integrated with Holiday Moments Back Office)

## Holiday Moments HUB Highlights

- XML API that provides full set of services
- Direct connection via Hub
- Search & Book / Real-Time / Pull Functionality
- Cache / Push Capability
- High Performance No-SQL Facility  
(<1 sec response time)

***Technology***  
***With personal touch***



# OUR SERVICES

We offer services for individuals and leisure groups, as well as business and MICE travelers, including but not limited to:

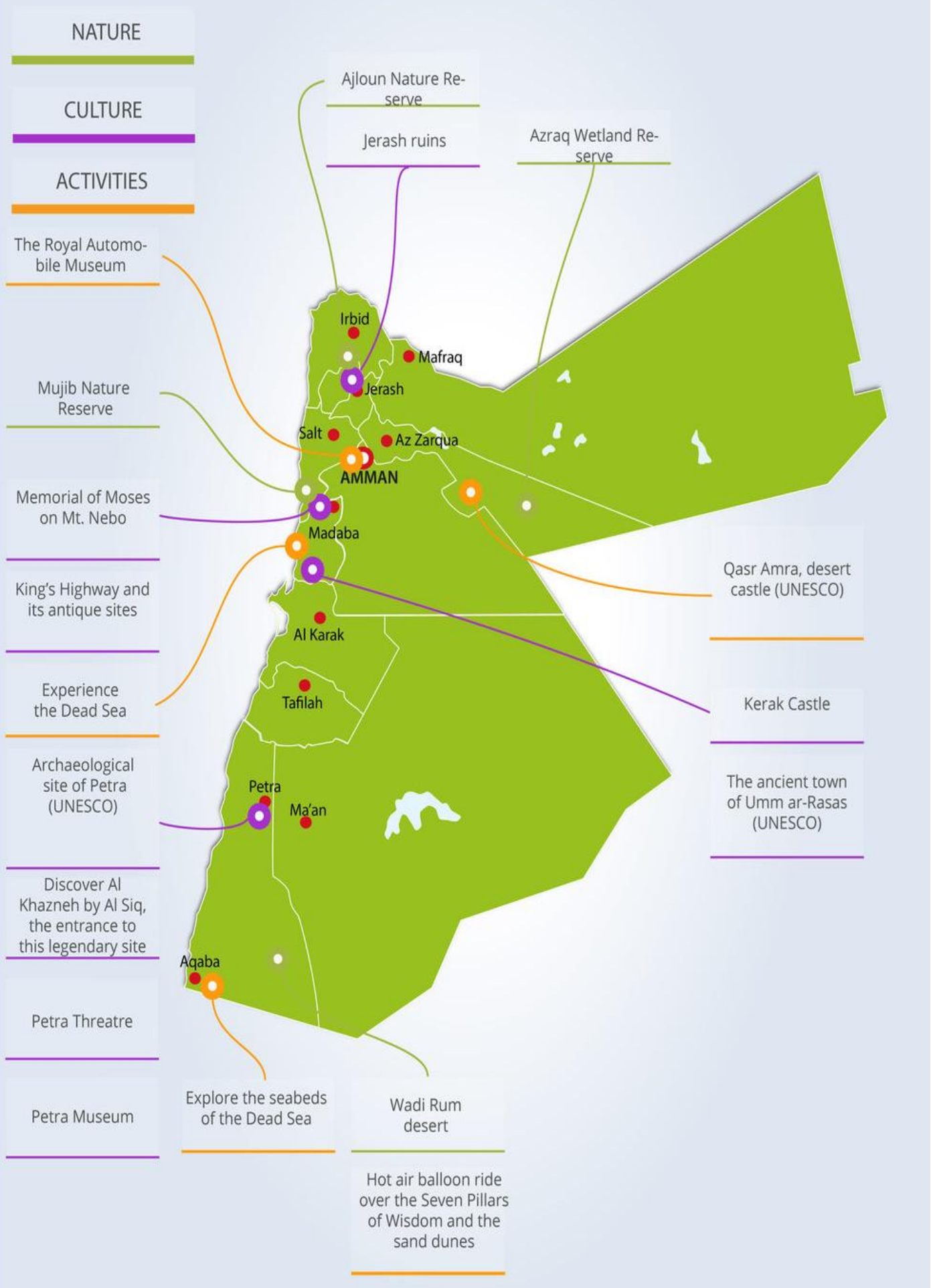
- ( Accommodation Bookings
- ( Meet & Assist
- ( Airport Services
- ( VIP Services
- ( Transfers
- ( Entertainment Tickets
- ( Team-building Activities
- ( Meeting Arrangements
- ( Hotel Representative Services
- ( Guided Sightseeing Tours
- ( Private Tours
- ( Cruises, Safaris & Flights
- ( Park Tickets
- ( Restaurant Reservations
- ( Jeep Tours
- ( Visa Services





# OUR Destinations

Discover the must-see attractions in Jordan!



Petra



Ajloun



Wadi Rum



Aqaba



Jarash



Wadi Al Mujib



Amman



Madaba



Dead Sea







# WHY TO WORK **WITH US**

- ( **WE KNOW** what quality guest service is and how to implement it
- ( **WE ARE PRODUCT AND MARKET INNOVATORS** we are in constant search of new ways to enhance the travel experience of our guests
- ( We have both basic packages that **CATER TO A MASS MARKET** as well as **NICHE** and **EXCLUSIVE PRODUCTS** for the discerning travelers
- ( We have a **MULTI-LINGUAL TEAM** that is easy to interact and work with
- ( With are **AVAILABLE AT YOUR SERVICE 24 x 7** and are prepared with contingency plans to handle unforeseen circumstances
- ( Our team is constantly encouraged to think innovatively and focus on details while curating customized solutions for their clients



# Our Specialties

Adventure Travel

Eco-Tourism

Cultural  
Experiences

Luxury Escapes

Family-Friendly  
Packages

Hotels  
Reservations



## Contact Us



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